



About ArtCentrica

ArtCentrica provides professors and teachers with a tool that can **support** and **improve** lessons in a simple and engaging way. At the same time, it allows students to study Art **actively** compared to traditional teaching methods.

What we do

- We give professors a more effective way to **engage** students
- We encourage **faster organization** in the creation of content for the lessons
- We provide a single tool for **creating** and **sharing** content

Over 7,000 works of Art

ArtCentrica presents more than **7,000 works of Art** including works from Egyptian Art, Greek and Roman Art, Middle Ages, Renaissance, Impressionism and Post-Impressionism up to Contemporary Art. We **constantly expand** collections.

Students can learn about masterpieces of the greatest artists from **Uffizi Galleries, MET, Brera Museum, The Central Institute for Graphics, Rijksmuseum** and many more.



Values for teachers

Teachers can create **in-depth lessons** and share information with their students, all with one innovative platform and the **highest quality** content that can be integrated with teacher's information.

Values for students

Students can **create lessons** within the platform, becoming "**lead actors**" in the learning process and encouraging a **collaborative school environment** based on digital communication.

ARTCENTRICA

the art learning revolution

Book a demo

www.artcentrica.com



Our skills

ArtCentrica's team is multidisciplinary, with skills ranging from technical, to creative, to pedagogical ones. This collaboration is continuously supported by the management who have over twenty years of experience in art&technology, digitization, software and AI.

Business model

The business model is based on B2B vertical projects based on the ArtCentrica Platform and on ArtCentrica annual fees associated with classroom/institution. A percentage of revenues is provided to museums.

Competitive advantage

ArtCentrica is accessible anywhere and offers users the ability to view images at the **highest quality**. Artworks on the platform are selected to give a comprehensive view of the museum collection they belong to. ArtCentrica has a **pedagogical approach** that no other art study platform currently has.

Awards & accelerators

Apollo – The International Art Magazine 2022:
Finalist of Digital Innovation of the Year

Global Start Up Program, Italian Trade Agency 2022:
Acceleration program, San Francisco

CultTech 2022 - acceleration program

Investor Allstars 2022:
Digital Innovation in art - Long List

FuturED 2021-2022 - EdTech accelerator
of H-FARM e CDP

Accelerate Italy 2022:
Technology-focused startups acceleration program

IMPACT EdTech 2021 - Third Call

Global EdTech Startup Awards 2020:
winner of special track That's Geography by
National Geographic

APOLLO
THE INTERNATIONAL ART MAGAZINE

cult-
tech

Global Start Up
Program
ITALIAN TRADE AGENCY

FuturED

H-FARM

Accelerate
Italy

INVESTOR Allstars
ART

IMPACT
EdTech

NATIONAL
GEOGRAPHIC
SOCIETY

GES Awards

AW'S EdStart

Main features

Details in very high resolution

Textual information on the artworks

Comparison between artworks

Creation of learning paths

Timeline research

Interactive map

Customized lessons

Annotation tool

Learn more



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