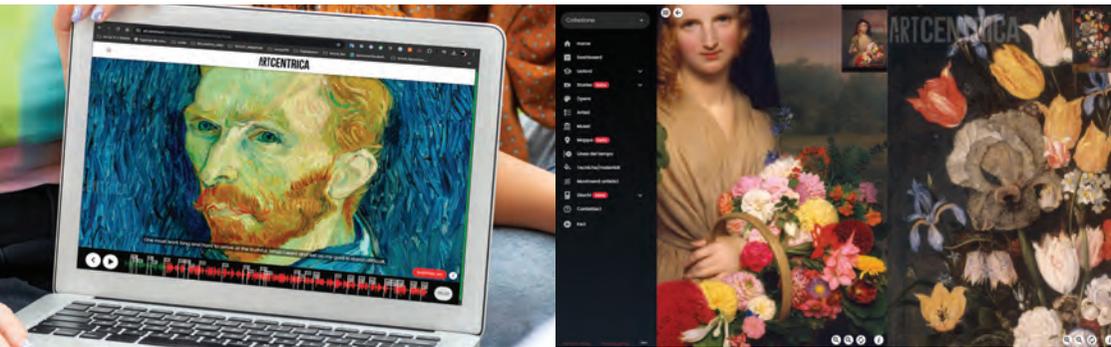


Main Features

- Ultra-High-Res Images
- 3D and 360° Models
- Textual Information
- Thematic Suggestions
- Interactive Stories
- Interactive Timeline
- Virtual Measurements
- Search Filters
- Mappa interattiva
- Educational Content
- Content Creation
- Visual Comparison
- Annotations
- Games
- Generative AI

/ What makes it unique

- Fluid management of ultra-high-resolution images and models
- Connection between images and knowledge through ontologies
- Ethical artificial intelligence to support editorial creation
- Scalable, secure, and integrable architecture



/ ArtCentrica Platform is designed for diverse contexts

- Artistic and cultural heritage
- Digital archives and collections
- Research and education
- Valorization projects
- Visual and editorial communication
- Brand enhancement and storytelling

/ Based on a microservices architecture

- Cloud-based (AWS, Hetzner or other providers)
- Equipped with administration and authoring panels
- Integrable via API
- Secure and customizable

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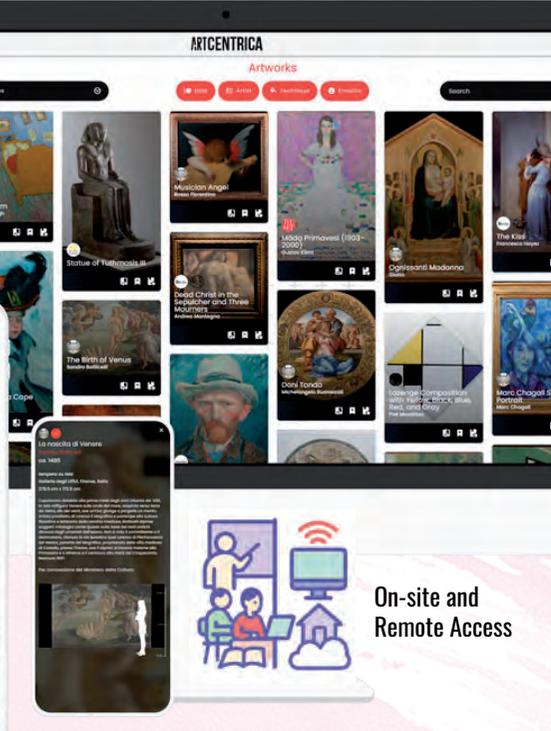


Semantic Ontology Engine



AI-Powered Storytelling Engine

High-Resolution Image Server



On-site and Remote Access

/ 2D & 3D Engine / Content Management / AI Storytelling Tools / Multi-Device Access

ArtCentrica Platform

The digital platform for exploring, understanding, and narrating diverse visual content

ArtCentrica Platform is a modular and scalable digital platform for the management and exploration of ultra-high-resolution images and 3D models to promote cultural heritage. It transforms content and collections into interactive experiences, combining advanced technology, structured knowledge, and storytelling tools, while including Ethical Artificial Intelligence.

ArtCentrica Ad Hoc

With ArtCentrica Ad Hoc, we refer to the customization of the ArtCentrica Platform and additional services, created to meet our client's needs. Digital solutions designed to adapt to different content, contexts, and objectives, combining technology, narration, and experience.

In brief

Every project starts with a specific need and translates into a customized web-based platform

- A powerful and engaging front-end
- An intuitive and flexible back-end for management
- Modular system
- Construction of easily updatable interactive digital experiences

Fields of Application

- Bodies and institutions
- Museums, archives, and collections
- Schools, universities, and education
- Territories and enhancement projects
- Brands and companies
- Events, exhibitions, and installations
- Editorial, narrative, and experiential projects

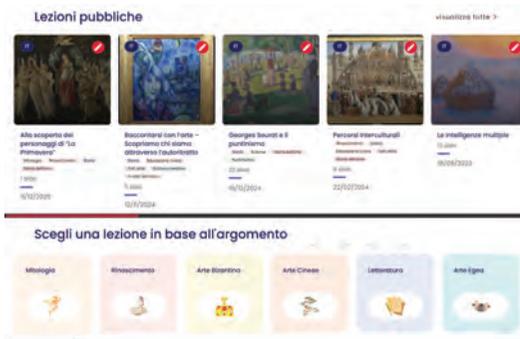
What we do

- Customization of the interface and user experience
- Creation, structuring, and management of visual and multimedia content
- Thematic and narrative paths
- Digital and visual storytelling
- Interactive exploration tools
- Web applications, touchscreen, and immersive installations

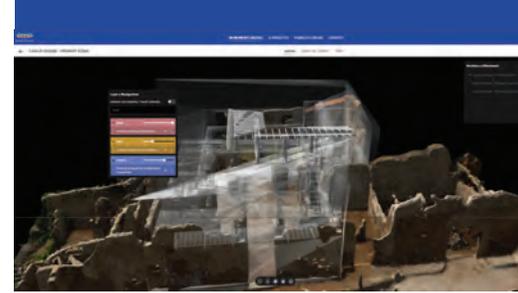
One platform, many experiences

- Interactive digital experiences
- Tools for valorization and communication
- Thematic and narrative paths
- Educational paths
- Narrative environments for physical and digital spaces

ArtCentrica Ad Hoc Projects



ArtCentrica EDU



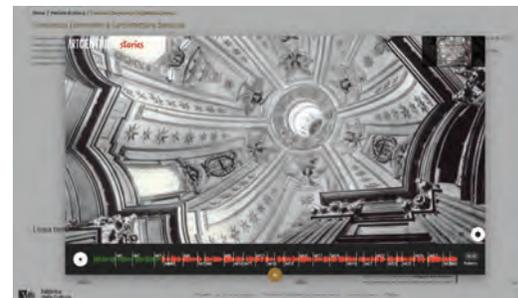
MIC Monumenti Digitali in 3D



Mantegna Digitale



Galleria dell'Accademia



Fabbrica della Cultura

The Greatest Wildlife Photographs National Geographic



Casa Buonarroti



ArtStories - Innovacultura



Charles M. Schulz, a life with Peanuts

